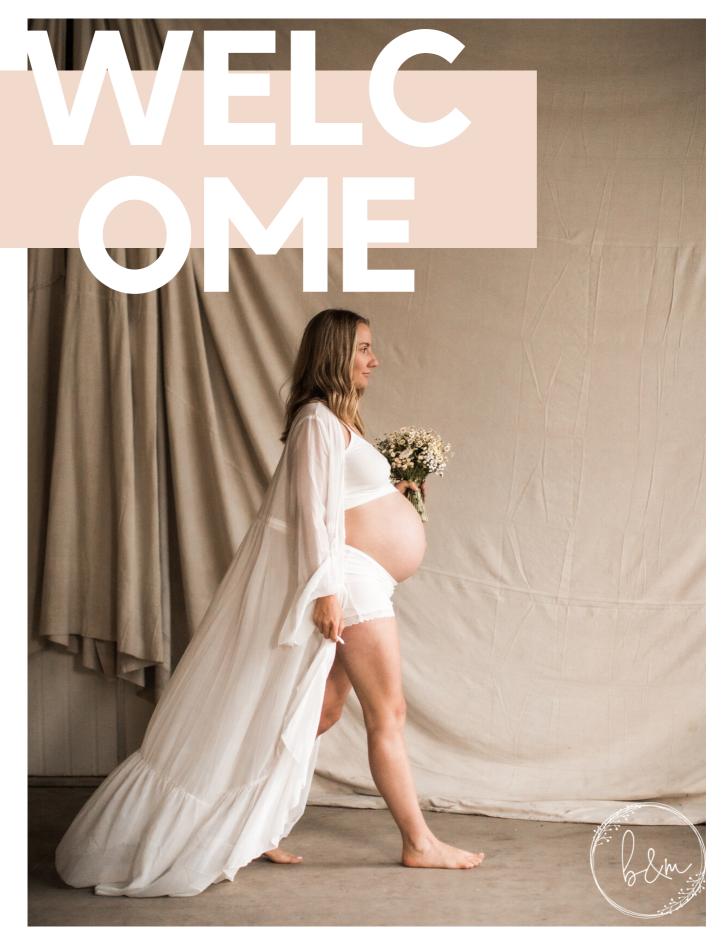
BLUSH AND MINT PHOTOS AND FILMS



2023 SESSION GUIDE





"To be trusted to capture memories that will one day become heirlooms is a privilege i do not take for granted."

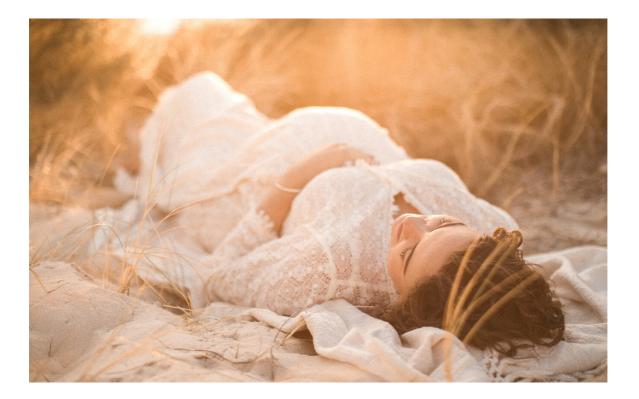
RENE MUSSARED

Owner and photographer at Blush and Mint Photos and Films Mother I Crafter I Music Lover I Chai Latte Drinker

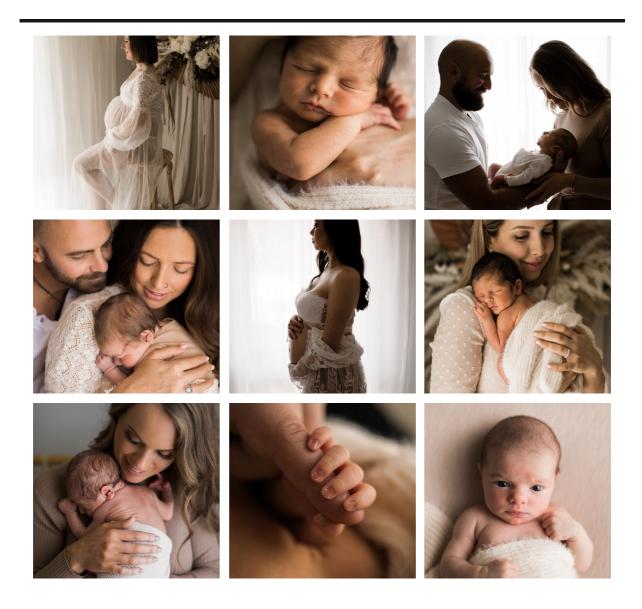
WHY HIRE A PHOTOGRAPHER

One of the things I hear often from parents is they have so many photos massed on their devices of their little ones but hardly any of them in the photo with their children. We live in a world now where cameras are at the ready at all times, we snap away capturing all of those milestones but we forget that the photos that will mean the most to our children aren't of their first steps, it will be of how you looked at them, how you laughed with them and how once upon a time your arms could scoop them up to hold them close. So let's get you IN the photo and create an heirloom for you, your little ones and those you love.

Being a family photographer is a particularly important responsibility. I am being trusted to create meaningful art for families, but it is so much more than that. If a picture really says more than a thousand words, imagine your child's well-being when they see their own images around your home. It has been studied that strategically placed family photos are an effective way to reinforce your child's self-image and self-confidence. It also shows a child he or she is meaningfully connected to others in the pictures. It creates a sense of belonging that no other art work hanging on the living room wall could create. It is my job as a photographer to seek out those connections and capture them for both you and the little ones you hold in your arms.



The Studio + Client Closet



I am very pleased to announce the arrival of a studio space to Blush and Mint which includes a client closet for my maternity and newborn sessions. The studio is a small styled space in my home with elegant props, beautiful adornments and soft romantic lighting. It is a natural light studio which means it works in seamlessly with my natural photography style. Newborn and maternity sessions can be broken up in to two parts so that we can use both the studio and an outdoor location in close proximity. I have access to beautiful secret gardens, forest like settings and sun bleached fields all less than 10 minutes from my space in Fairview Park.

The Client Closet is forever growing with flattering pieces that I know will photograph well in a range of sizes. I want you to have access to pieces that make you not only look great but feel amazing. I am excited to bring this space to you all and your sweet babes.

You can see more in my Instagram highlights.

Base Session Info

Family Session

A family session is a wonderful way to ensure that you are in the photos with your children at all ages. They are taken at an outdoor location and run for up to an hour. It is possible to work around your families routine with this session, however, the location may dictate the best time of day, with most family sessions taking place at golden hour, which is the hour before sunset.

> Your session fee includes a gallery with a choice of 15 digital images. Location and styling advice included













Maternity Session

To know you were loved even before you were embraced is an incredible gift to be given. This is the power of a maternity session. Sessions typically take place between 30 -36 weeks but it is an individual choice as to when a mother to be would like to have her session. Sessions can take place all outdoors or for an additional fee they can be completed at the studio first and then finish at an outdoor location. I will help you decide on the best mix for you. Partners are encouraged to partake in the session but sessions can also be for one.

Studio sessions can take advantage of privacy as well as an advantage of personally looking through the client closet which is a collection of maternity friendly clothing before we head off to an outdoor space. Sessions run for approximately one to two hours.

Your session fee includes a gallery with a choice of 15 digital images. Location and styling advice included

*If you wish to include other children in the session this is then charged as a family session. If you would like to use the studio and an outdoor location there is a \$50 upgrade fee to cover the extra session time, cleaning and editing.



Newborn Session

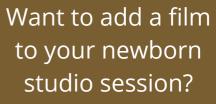
You now spend your days gazing at your new arrivals. Studying every line, every curve and memorising it by heart. This is a perfect time to have their little features forever immortalised in print.

Newborn sessions are held in the studio with the option of some outdoor images (weather and time permitting). Sessions run for up to three hours and are lifestyle based meaning that they are not overly posed and focus on connection and closeness. The sessions include your immediate family but are best for small groups, so up to two siblings, otherwise an outdoor family session may work better for larger family groups due to space.

These sessions take place on a morning within the first two to three weeks of your new family members arrival and typically on a weekday,

Your session fee includes a gallery with a choice of 15 digital images. Location and styling advice included





Add a highlights film for \$495



STEPS TO BOOK

01

EMAIL ME FOR AVAILABILITY

Decided you would like to make a session time? Email me and lets work out a date to put into our diaries

02

SIGN CONTRACT AND PAY YOUR BOOKING FEE

Once we have decided on a date it is time for the nitty gritty part to lock in your session time. You will need to sign a contract and pay the agreed booking fee portion of your session to secure your session date. No sessions are confirmed until this is completed.

03

RECEIVE STYLING AND LOCATION GUIDE

I will send you a styling and location guide to help you get the most out of your photo session.

04

BALANCE DUE DAY OF SHOOT

The balance for your session is due either by transfer or in cash on the day of your shoot. Once your images are edited you will receive access to an online gallery to make your image download and print selections. There are options to upgrade your session if you wish when you receive your gallery.

Have more to celebrate?



WANTING TO BOOK MORE THAN ONE SESSION?

If you book more than one session at the same time, such as a maternity and newborn session please enjoy a **\$75** store credit to use a towards upgrading one of your session packages or you may prefer to purchase individual items.

66 Let's tell your Story

I hope this guide has helped you better understand the next steps of your photography experience with me. I want you to come away from our session with beautiful memories and captured moments.

I look forward to working with you and please let me know how i can help make your photo or film experience an even greater one

Rene xx

